## VIRGINIA AREA ASSEMBLY

## LONG RANGE PLANNING COMMITTEE REPORT May 19, 2018

## 1. Nonprofit corporation:

The Virginia Area Assembly is officially a Nonprofit Organization according to the IRS and a Nonprofit Corporation registered in the Commonwealth of Virginia. Our official name is the Virginia Area Al-Anon Alateen Assembly, also known as (doing business as...DBA) the Virginia Area Assembly as registered with the Deputy Clerk of the Fairfax County Circuit Court. For guidance on deductibility of contributions, please consult with a tax advisor.

- 2. Meetings of the LRPC are generally held in tandem with VAWSC meetings in March and August. At the last meeting, we discussed ways of raising awareness that \$1.00 contributions at meetings have failed to keep pace with inflation and that the suggested donation should be around \$5.00 per meeting these days. We seem to be ashamed to ask for more. We are still looking for good ways to broach this topic in groups without scaring members away or appearing exclusive. This issue will be made part of DR & GR sessions at future Assemblies. We also discussed consideration of starting a Facebook page and/or Twitter account with short monthly posts carrying the message of Al-Anon, in addition to making our Area website more attractive to young people.
- 3. Some ideas discussed at past LRPC meetings that have been implemented:

Registering with the IRS as a Nonprofit Organization.

Improving our Area Website: downloadable guidelines and other important Al-Anon information, lists of available meetings in Virginia, link to PayPal for donations.

Transition from paper based Assemblies to electronic distribution & download of reports, online registration.

Use of email for semiannual appeal letters.

Use of WEBEX and/or CISCO Spark for virtual Officers' meetings to save travel time and paper copy expenses.

Respectfully Submitted:

Bruce L. Burrows Chair, LRPC